



Glass to Glass recycling in terminal decline

A report published by DisplaySearch, the respected market analysts, shows that the decline in market share for CRT based TVs is accelerating meaning that the days of glass to glass recycling are clearly numbered. The report published in August 2009 showed that in Q2 the market share for new CRT based TVs plummeted from 32% in Q1 to 26% and that the year on year decline in market share is now 47%!

75% of all new TVs sold now use LCD or plasma screens, interestingly this figure reflects a surge in sales of LCD TVs in China which had been one of the few markets that CRT based TVs continued to sell in large numbers.

With falls like this it is clear that CRT days are numbered which means established CRT recyclers who rely on this route to dispose of CRT glass they collect are going to find it increasingly hard to find markets for the material they are processing.

This comes on top of heightened public awareness over the issue of illegal export of hazardous material and recent high profile examples of illegally exported equipment being turned away from ports in Brazil and Hong Kong.

Nulife Glass offers the only sustainable answer to the processing of hazardous TVs and monitors which is clean, safe and allows 100% recycling with no export.

A copy of the DisplaySearch report is available at:

http://www.displaysearch.com/cps/rde/xchg/displaysearch/hs.xsl/090818_global_lcd_tv_unit_shipments_stronger_than_expected_reaching_record_levels.asp